

13th Annual Haematology Oncology Symposium

19 – 20 February 2021 | The Lord Charles Hotel, Cape Town

HAEMATOL GY IN ACTION

Sponsorship/Exhibition Prospectus

Dear colleagues,

On behalf of the South African Clinical Haematology Society (SACHaS) it is my pleasure to present to you the 13th Annual Haematology Oncology Symposium (HaemOnc 2021), to be held on 19-20 February 2021 at the Lord Charles Hotel in Somerset-West, Cape Town

Haematology in South Africa is truly in the process of moving into a new era with a strong feeling of unification and a desire to involve as many people as possible. We want to use HaemOnc 2021 as an opportunity to get people on board, not only Clinical Haematologists, but also Students, Nursing staff, Oncologists, Pathologists or anyone that shares our Haematology passion.

We want to acknowledge you as essential role players in the field of Haematology/Oncology and want to thank you for all your support. Firstly, for helping to make the previous 12 Haematology/Oncology Symposiums possible, but also for all the other ways in which you have helped Haematology in South Africa to grow as a discipline. We have achieved a lot together, but we see that which have been established as a solid starting point to kick-start us to even greater heights with a large and influential footprint in South Africa.

We ask your assistance, not only to make HaemOnc 2021 possible, but in making it an unforgettable experience. We are thankful that many of you have already come forward with verbal sponsorship commitments, but we need you to put pen to paper and confirm what you are willing to give.

So what are you getting in return?

As mentioned before, the plan is to cast the HaemOnc web wider than ever before and involve not only Clinical Haematologists, but also Medical- and Radiation oncologists. This will obviously create valuable networking opportunities with the people that prescribe your products.

Secondly, the profits made with HaemOnc 2021 will be used to keep the conference sustainable for subsequent years, but will also be used by SACHaS to enhance the Haematology footprint in South Africa, such as working groups, data capturing, disease registries, political influence and many more.

HaemOnc 2021 is all about "action", and hence the conference theme: "Haematology in Action". Our plan is to have 5 world-renowned international speakers share their knowledge and expertise related to various diseases including Myeloproliferative Neoplasms, Chronic myeloid leukaemia, Chronic Lymphocytic Leukaemia, Myeloma, Acute Leukaemias and more. The focus is to use their expertise and create an "action plan" applicable to the South African setting.

As mentioned before, our hope is to also use HaemOnc to formulate a plan of action which could enable greater unification of Haematology in South Africa.

All of this, however, is dependent on you as sponsor/beneficiary. Without your generous contributions none of this will be possible.

We urge you to take action in your generosity and help us create a conference greatly exceeding all of our expectations. We look forward to your feedback!

Yours sincerely,

Dr Hannes Koornhof

Chairman: SACHaS

SUMMARY OF TRADE OPPORTUNITIES

Package	Benefits
Platinum R140 000 <i>Number of packages available: 1</i>	<ul style="list-style-type: none"> Acknowledgement on Conference website and in final Conference programme book / app (sponsor to provide 250 word write up, logo and url link) 6 x complimentary delegates Exhibition stand (2m x 2m) 1 x advert on Mobile App 1 x banner at the registration area (sponsor to provide banner) Logo included in holding slide between presentations Opportunity for a speaking slot in a panel discussion / debate / product presentation
Gold R95 000 <i>Number of packages available: 2</i>	<ul style="list-style-type: none"> Acknowledgement on Conference website and in final Conference programme book / app (sponsor to provide 150 word write up, logo and url link) 4 x complimentary delegates Exhibition stand (2m x 2m) 1 x advert on Mobile App
Silver R60 000 <i>Number of packages available: 2</i>	<ul style="list-style-type: none"> Acknowledgement on Conference website and in final Conference programme book / app (sponsor to provide 100 word write up, logo and url link) 3 x complimentary delegates Exhibition stand (2m x 2m) 1 x advert on Mobile App
Speaker Speaker flight / accommodation / registration fees PLUS R10,000 for the advertising / branding opportunity	<ul style="list-style-type: none"> Branding on the screen inside the venue where the sponsored speaker is presenting (logo on screen) Acknowledgement on Conference website and in final Conference programme book / app (sponsor to provide 50 word write up, logo and url link)
Display Table (2m x 2m) R20,000 <i>Number of packages available: 5</i>	<ul style="list-style-type: none"> 2m x 2m space – includes: 2 x chairs 1 x table with table cloth 1 x plug point 1 x complimentary delegate Sponsor to provide own banners which can be placed behind the display table Acknowledgement on Conference website and in final Conference programme book / app (sponsor to provide logo and url link)
Name badges and lanyards R10 000 <i>Number of packages available: 1</i>	<ul style="list-style-type: none"> Logo included on name badge and lanyard (Based on 120 pax) 1 x insert into delegate bags (A4 or A5, single page) Acknowledgement on Conference website and in final Conference programme book / app (sponsor to provide logo and url link)
Speaker gifts R15 000 <i>Number of packages available: 1</i>	<ul style="list-style-type: none"> Speaker gifts Gifts to be arranged by the PCO / committee and will have a tag / be branded with the sponsor logo / name Acknowledgment in plenary session of sponsor (Based on 10 pax) Acknowledgement on Conference website and in final Conference programme book / app (sponsor to provide logo and url link)

<p>Delegate bags</p> <p>R25 000</p> <p><i>Number of packages available: 1</i></p>	<ul style="list-style-type: none"> • Branding on the Conference bag (co-branded with conference logo, based on 120 pax) • 1 x insert into delegate bags (A4 or A5, single page) • Acknowledgement on Conference website and in final Conference programme book / app (sponsor to provide logo and url link)
<p>Notebooks and pens</p> <p>R20 000</p> <p><i>Number of packages available: 1</i></p>	<ul style="list-style-type: none"> • Logo on notepad / notebook (co-branded with conference logo, based on 120 pax) • Acknowledgement on Conference website and in final Conference programme book / app (sponsor to provide logo and url link)
<p>Mobile App</p> <p>R35 000</p> <p><i>Number of packages available: 1</i></p>	<ul style="list-style-type: none"> • Branding on Mobile Application (all pages, co-branded with conference) • 1 x complimentary delegate • Acknowledgement on Conference website and in final Conference programme book / app (sponsor to provide logo and url link)
<p>Charging Station</p> <p>R7 500</p> <p><i>Number of packages available: 1</i></p>	<ul style="list-style-type: none"> • Logo included on charging station • Acknowledgement on Conference website and in final Conference programme book / app (sponsor to provide logo and url link)
<p>Coffee Bar</p> <p>R40 000</p> <p><i>Number of packages available: 1</i></p>	<ul style="list-style-type: none"> • Branded bar for the duration of the Conference (2 days) • Includes speciality coffees for 120 pax for 2 days **Additional branded extras available upon request** • 1 x complimentary delegates • Acknowledgement on Conference website and in final Conference programme book / app (sponsor to provide logo and url link)
<p>Conference Dinner</p> <p>R150 000</p> <p><i>Number of packages available: 1</i></p>	<ul style="list-style-type: none"> • Acknowledgement on Conference website and in final Conference programme book / app (sponsor to provide 250 word write up, logo and url link) • 5 x complimentary delegates to gala dinner only • Logo on printed menu and evening programme • Sponsor can provide gifts for the gala dinner guests (to be placed on the tables) • Sponsor to supply banners to be used at the dinner (pull up banners, flying banners, wall banner etc.) • 5-minute welcome speech at the dinner
<p>Water (branded reusable bottles and water coolers)</p> <p>R25 000</p> <p><i>Number of packages available: 1</i></p>	<ul style="list-style-type: none"> • Branded reusable bottles for delegates (based on 120 pax) • Water coolers (not branded) • Acknowledgement on Conference website and in final Conference programme book / app (sponsor to provide logo and url link)
<p>Delegate Sponsorship</p> <p>Registration and accommodation fees</p> <p><i>Number of packages available: limited</i></p>	<ul style="list-style-type: none"> • Delegates can be sponsored to attend the conference • The cost will include registration fees and accommodation (if required) • Acknowledgement on Conference website and in final Conference programme book / app (sponsor to provide logo and url link)

<p>Mini Programme</p> <p>R15 000</p> <p><i>Number of packages available: 1</i></p>	<ul style="list-style-type: none"> • Branding on the mini programme (Sponsored by “company name”, logo and url) • Acknowledgement on Conference website and in final Conference programme book / app (sponsor to provide logo and url link)
<p>Hospitality (tea breaks and lunches)</p> <p>R15 000</p> <p><i>Number of packages available: 2</i></p>	<ul style="list-style-type: none"> • Sponsor of the tea breaks and lunches for either Friday or Saturday • Acknowledgement on Conference website and in final Conference programme book / app (sponsor to provide logo and url link) • Sponsor can provide banners to be put up in the area where tea breaks and lunches will take place

FLOOR PLAN

Exhibition stand (2m x 2m) includes the following:

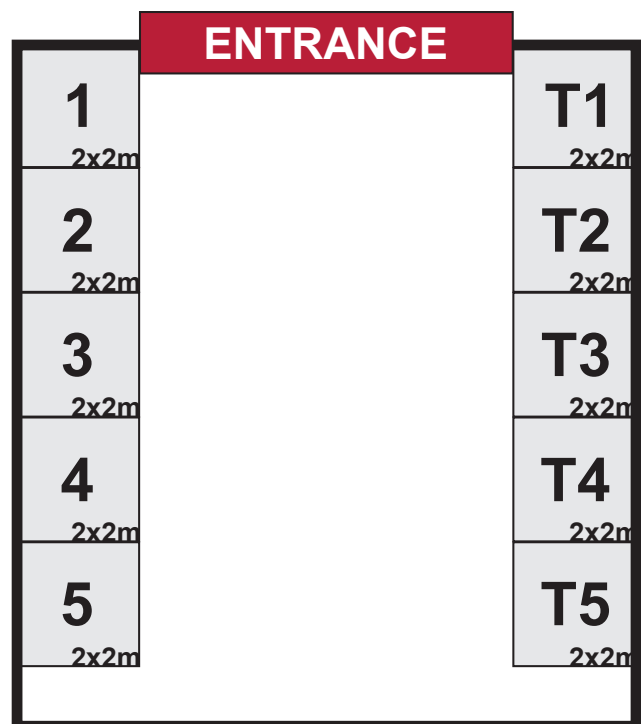
- 2m x 2m space
- Schell scheme 2,5m high
- Fascia board with your company name printed on it in black Arial font
- 1 x plug point
- 2 x spotlights
- 2 x chairs
- 1 x table
- *Platinum, Gold and Silver packages include a 2m x 2m exhibition stand*

Stand Options: 1 - 5

Display table (2m x 2m) includes the following:

- 2m x 2m space
- 2 x chairs
- 1 x table
- *Sponsor to provide own banners / branding*

Stand Options: T1 - T5



PAYMENT TERMS

Payment terms will be as follows:

- 25% deposit on signing of contract to secure your package
- Further 25% payable on the 30 September 2020
- Balance payable on the 30 November 2020

For more information and to secure your package, contact
Project Manager / Sponsorship and Exhibition

Marija Spasevski

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HAEMATOLOGY IN ACTION

COMMITMENT FORM

Please complete this form and email it to marija@soafrica.com

I hereby confirm our commitment as follows:

Name of Company:

Contact Person:

Designation:

Telephone: Fax:

Postal Address:

Email:

Mobile No.:

VAT Registration No.:

Company registration No.:

COMMITMENT

Please book the following package/s:

Package: Value: R

Package: Value: R

Package: Value: R

Exhibition Stand / Display Table (if applicable)

Preferred Stand No.: Second Preference: Value: R

Total Value Committed:

TERMS & CONDITIONS

1. Terms of payment
 - 25% deposit on signing of contract to secure your package
 - Further 25% payable on the 30 September 2020
 - Balance payable on the 30 November 2020
2. An invoice and sponsorship contract will be sent to you once a Commitment Form has been received.
3. Selection of sponsorship is on a first-come first-served basis.
4. The Commitment Form does not constitute a legal and / or contractual engagement. It only serves as an indication of intent to proceed with the chosen commitment.
5. Sponsorship and exhibition is only confirmed on receipt of a signed contract and payment of the 25% deposit. Return on investment (ROI) will be effected once this has been received.
6. Failure to comply with the payment schedule could result in the forfeiture of your commitment, and any refund due will be at the discretion of the Congress Organising Committee.
7. All sponsorship and exhibition contracts are final and cannot be retracted.
8. The Congress Organising Committee reserves the right to decline sponsorship bookings.
9. The law of South Africa governs this contract.
10. The Congress Organising Committee reserves the right to amend the rules and regulations governing sponsorship at its discretion.
11. Logos must be provided in jpeg format and emailed to marija@soafrica.com within 24 hours of payment of deposit and signed contract to ensure that we are able to offer maximum exposure.
12. Cancellation policy:
 - The sponsorship and exhibition deposit payment of 25% is non-refundable.
 - Cancellations of sponsorship and exhibition will still be accepted up to 31 July 2020.
 - Full sponsorship and exhibitor cancellation fees will be applicable from 1 August 2020 onwards.
 - Please forward all cancellations in writing to the conference office (Marija Spasevski, marija@soafrica.com).

I confirm that I have the authority to make this commitment on behalf of my company and I accept these terms and conditions:

Signature: Date:

Print Name: